



CAREER EXPLORATION NIGHT FACT SHEET

WHEN: Thursday, January 26, 2017 | 6:00 – 8:30 P.M.

WHERE: Norcross High School
5300 Spalding Dr., Norcross, GA 30092

WHY: As local high school students become curious about various careers, there are very few opportunities for them to get face-to-face time with real professionals to ask questions about the education and skills they need to succeed in that career. They are eager to learn what colleges to explore, what experience they need, and the many different types of jobs that are available in various career pathways.

This Rotary Career Exploration Night is designed to help professionals in our community take time with students, who will be the next generation of workforce, and help guide and mentor them. It is our goal to help them set real goals and expectations for themselves and correct misconceptions they may have about various careers.

It is our goal to educate students about options open to them and encourage them to take courses that will help them explore the pathway that fits them best. This event will open their minds and open doors that we hope will set them on an exciting career path that's just right for them.

HOW: The evening will open with a Career Showcase in the school's Commons area. There, career representatives will man information tables (trade show format) that students and their parents can browse. This will give the students an opportunity to ask one-on-one questions about careers in various fields and gain valuable insight as to next steps they should take to prepare for such careers. At the information tables we encourage you to bring visuals to help illustrate the work that you do, offer handouts on employment trends in your industry, typical jobs in your company, average salary ranges, etc. Information tables will be open in the Commons Area throughout the entire evening.

Please note that this event is NOT intended to be a job fair. Our goal is to help students better understand that there are many careers available to them based upon their unique skills and interests.

In addition to the booth set-up we will host one breakout session in classrooms offering panels of professionals discussing specific career opportunities in multiple career pathways, which we aligned intentionally with the State Board of Education's Career Pathways.

To participate please contact **James "Jay" Lowe** at 404-272-2633 or jlowe@UnitedSignsGA.com



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Event Schedule

4:30 – 5:50	Panelists and Booth Check In
6:00 – 6:45	Career Exploration at Industry Tables in Common Area
6:50 - 7:00	Greetings from the Mayor's and Governor
7:00 – 7:10	Students and Families Transition to classrooms
7:10 - 8:00	Career Panel
8:15 – 8:30	Breakdown Industry displays in Commons & depart

Again, there will be multiple career panel choices. Each student will select the top career pathways they want to dive more deeply into and attend those two specific career panel sessions.

Panels will be introduced and lead by a moderator. Each panel will consist of a blend of 5-6 professionals from various careers in each pathway. Panelists will offer a short introduction and some key information about their areas of expertise and then the moderator will open up the dialogue with the students.

Some Suggested Talking Points for Panelists:

- Give the name of your profession or career and a simple job description.
- Outline your educational background and specialties you have.
- What soft skills, talents or personality traits are important in your work?
- Are there extracurricular activities that prove helpful in your career?
- Why did you select this career?
- Highlight examples of the range of activities you do on a typical day.
- Do people in your career generally work alone or in groups?
- Do they supervise others or are they supervised or self managed?
- Do you travel?
- Describe the education path expected.
- Is there ongoing continuing education required for your job?
- What experience, internships and/or apprenticeships are beneficial?
- Share insights as to the job outlook in your career.
- Share little known idiosyncrasies about your career that are notable.



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WHO: This event will be open to students of all ages in the Norcross School Cluster. Our primary target audience is middle and high school age students, grades 8-12. We expect to engage over 500 students and parents.

We are actively seeking professionals to engage with us to showcase the following career pathways: Agriculture, Food & Natural Resources; Architecture & Engineering; Arts & Entertainment; Information Technology & Computer Science; Business Management & Administration; Education & Training; Energy; Finance & Banking; Government & Public Administration; Health Science; Hospitality & Tourism; Human Services; Law, Public Safety, Corrections & Security; Manufacturing; Marketing & Communications; Science, Technology, Engineering & Mathematics (STEM); and Transportation, Distribution & Logistics.

This event was founded in 2016 by the **Rotary Club of Peachtree Corners** and engages local municipalities and industry stakeholders across our community. We work in close tandem with school administrators, counselors and teachers to ensure that all of our efforts align with the work of the school system.